New Project Questionnaire

- Tell us a little bit about your team: how you met, why you're working together and what the end goal is.

- What is your app idea? Why is this going to be an app people will use?

- Where do you need help? We can do design, programming, project management and backends, but what do you need from us?

- If a mobile app, what mobile platforms have you decided on? Native apps or shared web app in a native wrapper?

- If a web app, what browsers have you decided on? What HTML5 app framework do you prefer? Will this app be used primarily on the desktop or mobile as well?

- Do you have the wireframes done? Do you have final design done? Are you going to be using native controls or trying to invent your own to create a unified look across platforms?

- Do you need a backend for the app? If so, have you figured out what calls are needed per screen to populate the fields with the correct data? How often will the app and data sync? What about race conditions if users are sharing same data?

- If you're building the backend, is it ready for us to use? (Note: We didn't say test, although typically the UI team winds up being the backend tester.) Do you have separate dev and production environments? Are there experts available that can answer all our questions?

- If we're building the backend, are you ready for us to build it? Do you have the schema all laid out? Do you know what type of backend you're going to want? If cloud, which one? How will you be querying the data? How much will you be storing?

- What's your timeline? What's your budget?

- Do you have an internal team to work with or hand off the project too? How much training do we need to give them before, during or after the hand off?

- What's your SCM strategy? What's your branching strategy within that choice? What bug/feature tracking software you going to use? Does it integrate with your code repository check-ins to tie code to bugs/features?